



PRESS INFORMATION for Immediate Release

ENX launches Internet-based Service

Global Managed Security Service meets Internet in time for tenth anniversary

FRANKFURT, PARIS - June 22, 2010 - ENX, the communications network of the European automotive industry, today announced the immediate availability of Internet-based onramp services. ENX Certified Service Providers (ENX CSPs) will offer a fully managed service on top of existing Internet accesses worldwide. This accelerates setup, reduces cost and provides flexible connectivity into the ENX Private Cloud. The offering complements the existing lineup of native DSL and fixed-line access types.

Multiple service providers have designed highly secure solutions utilizing state-of-the art hardware encryption and multi-layer VPN technology. T-Systems and other ENX CSPs are running pilots with selected customers. All solutions are evaluated by the German TÜV Rheinland for compliance with IT as well as networking security standards and best practices.

“Global availability, short setup time and the need for temporary or mobile links have become essential requirements of our industry. The Internet has become an important platform for general communications, while the ENX Managed Security Service provides the standard for critical B2B data exchange.” says Lennart Oly, Managing Director of ENX Association. „Combining the two is a logical consequence. The new links with uncompromising security design will be offered alongside fixed-line access supporting premium service levels with highest degrees of performance and availability.”

Growing fast since 2007, ENX connects more than 1600 businesses worldwide. Since the integration of ANX in June, 500 new partners in North America have been added to the network utilizing the same ENX security technologies, now forming a global standard. ENX network accesses are used to consolidate unencrypted dial-up and costly leased lines into a single universal connection, allowing selective, secure and controlled communication with all partners in the network.

“With its ubiquitous nature, the Internet has become another option for connecting companies. The downside of this development is that security management and protection from Internet threats place a huge burden on corporate IT.” says Florian von Kurnatowski, responsible for Business Development within ENX Association. „The ENX Managed Security Service solves this problem and allows administrators to focus on mission-critical applications and business needs. As with the ANX integration, the ENX Internet Onramp Service enables more customers to benefit from this valuable offering, which is the main goal of our efforts.”

The offerings also support Instant-On setups, where an Internet-based access to ENX is used while a native, dedicated physical line is installed. They can also be used as a backup link to fixed line access, allowing for increased availability setups at low cost.



About ENX

ENX Association (<http://www.enx.com>) is headquartered in Frankfurt and Paris and represented in London, Madrid, Stockholm and Istanbul by national automotive associations. It governs the communications network and managed security service of the European automotive industry supporting critical data exchange in the fields of design, engineering, logistics, production, marketing, HR and finance.

Growing continuously since its creation in 2000, ENX' six competing certified service providers - BT Global Services, Orange Business Services, Telefonica, T-Systems, Türk Telekom, Verizon Business - together with ANX connect more than 1.600 organizations in over 30 countries. Three additional service providers have entered the certification process within the last 6 months. ENX is the standard platform for connecting partners within and outside the automotive industry. It is used by companies of all sizes, including competing OEMs which cooperate on selected projects in order to save costs and increase efficiency.

The non-profit organization was founded in 2000 by the automotive industry and is governed by Audi, BMW, Bosch, Continental, Daimler, DGA, Ford, PSA Peugeot Citroën, Renault and Volkswagen as well as the national associations ANFAC, GALIA, OSD, SMMT and VDA.

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